



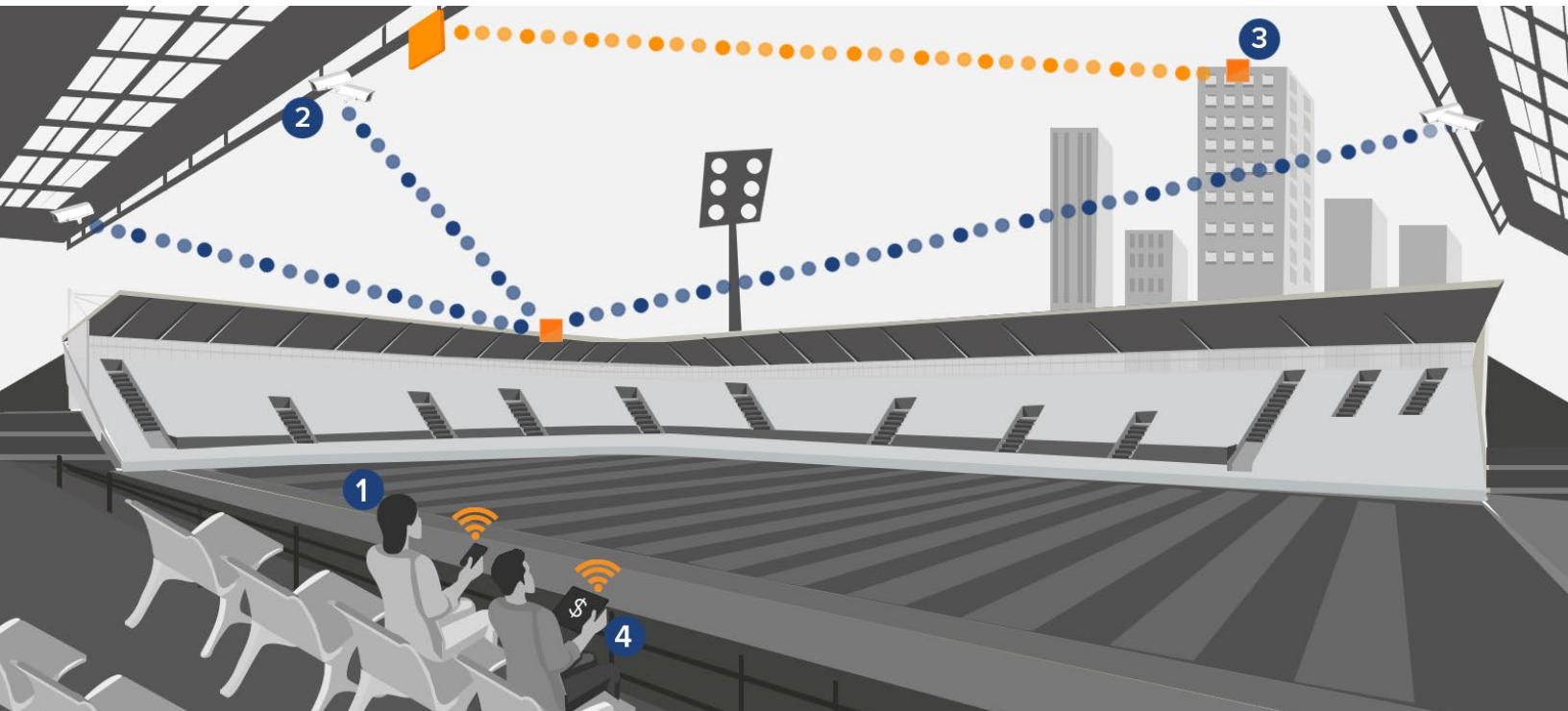
# Proxim Wireless for Public Venues

When it comes to providing WiFi connectivity to large numbers of mobile devices in venues such as stadiums and public events – a lot can go wrong. Slow throughput that frustrates users, interference from different wireless devices and the hassle of trying to manage dozens if not hundreds of access points (APs) across multiple locations.

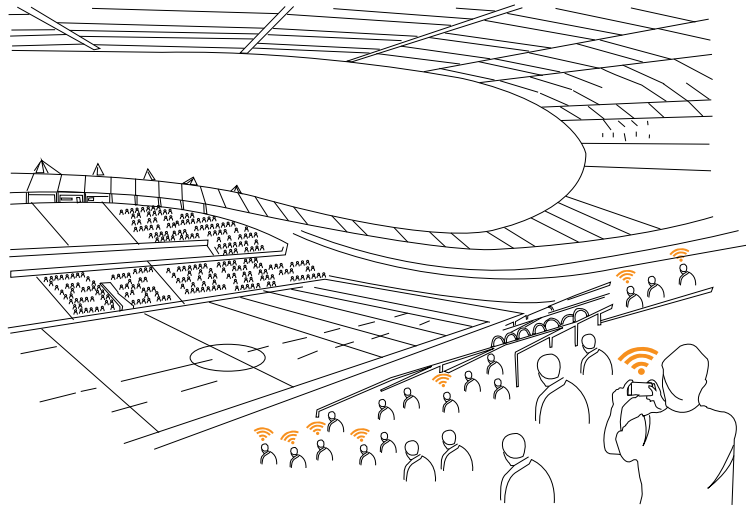
Enhancing security has become a major initiative too. Deploying surveillance cameras is just one part of the story. Connecting all the cameras over large areas require networking solutions that are not susceptible to disruptions by moving vehicles and people in and around the vicinity of the event.

## Proxim Wireless Offers a Comprehensive Solution for Public Events.

- 1 Outdoor WiFi
- 2 Surveillance Connectivity
- 3 Wide Area Connectivity
- 4 Unlock Revenue Opportunities

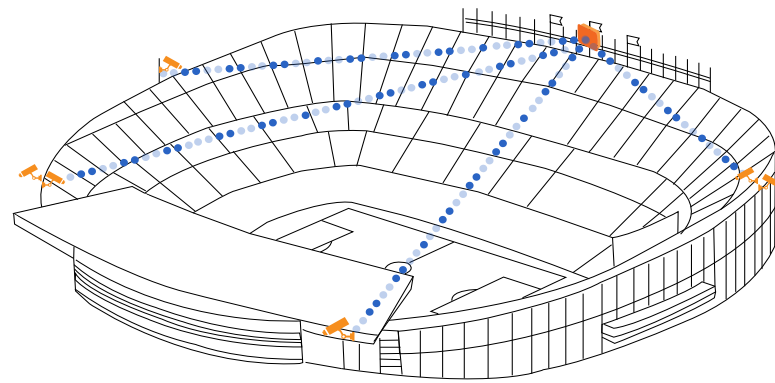


# Proxim Wireless Solutions



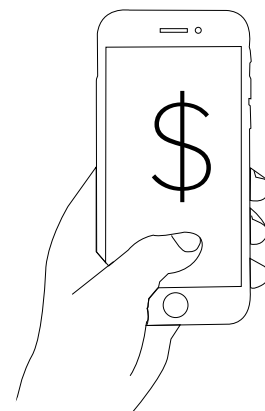
## Outdoor WiFi

Purpose built for outdoor deployments, Proxim's Tsunami® XP-10100 offers an integrated backhaul plus access point solution in a single unit to provide unparalleled ease of installation and management. Proxim's XP-10100 as well as ORINOCO® outdoor access points offer over 1 Gbps real world throughput and come in IP67 grade enclosures to ensure maximum durability and weather, humidity and dust protection.



## Wide Area Connectivity

With everything going IP, additional assets such as electronic access control at entry points, parking meters etc. can be supported on the same Tsunami network. Third party devices that support SNMP can be managed via Proxim's Advanced Hybrid Cloud Based Network Management System plus WLAN Controller, giving you total monitoring power over your IP devices from a single window.



## Unlock Revenue Opportunities

With Orinoco Access Points and Purple WiF, an analytics package, WiFi can be used as a platform to operate your venue profitably. Engage with your visitors with personalized ads, provide an added channel for vendors on the floor to connect with visitors and also gain valuable information about your visitors with social login.

# Why Proxim?

## Control and manage networks ... Effortlessly with ProximVision® Advanced

Comprised of a wide variety of powerful tools, ProximVision® Advanced (PV A) unifies management of the entire network infrastructure with just a few clicks. Combining the best in class NMS/SNMP features with client control enabled via WLAN controllers, PV A gives IT managers a single interface for all their network management needs. From easy setup of WiFi networks to remote device configuration and management PV A provides total control making it the right choice for public and outdoor WiFi applications.

“The performance and value that Proxim provides proved to be unmatched. Proxim's solution enabled us to provide performance on par with wired solutions, but at a third of the cost and with much faster deployment times.”



## High Availability and Reliable Connectivity

### Proxim ClearConnect™

Ensures Proxim Tsunami® radios operate even in the most hostile RF conditions where other standard wireless technologies simply fail to perform. It offers a host of adaptive features including Dynamic Channel Selection, Satellite Density, Beam Steering and many more to ensure high spectrum efficiency with minimal error rates.

### WORP®

Proxim has invested over fifteen years of continuous development and wireless expertise to create our Wireless Outdoor Routing Protocol known as WORP®. WORP® is a reliable, secure, and highly efficient protocol that guarantees delivery and optimal performance with Quality of Service controls, supporting quad play applications on a single wireless network such as mobility, video surveillance, VOIP and other delay sensitive multimedia applications. WORP® also helps ISPs control bandwidth and differentiate service offerings with the ability to enforce SLAs. Learn more about the [WORP® advantage here.](#)